A PICTURE OF XÂM, ITS LIGHT AND DARK SIDES

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The article surveys the transformation of modern Xâm from 1969 to the present. The essay expresses gratitude to Xâm artists and researchers who have made many contributions to preservation of the art of Hát Xâm. The essay discusses the reappearance of Xâm after 2005 and demonstrates the beneficial results of collecting, restoring, and applying 4.0 technology to promote Xâm art.

The paper discusses difficulties in the preservation and dissemination of Hát Xâm: there are not many Xâm artists, there is little documentation on Xâm; Xâm research, Hát Xâm works are not easily accessible, the knowledge about Xâm shared on the internet is not accurate, practitioners cannot make a living from the profession, activities of Xâm groups are spontaneous and lack orientation, Xâm teachers are artisans in other arts without formal training, and projects have not been able to be sustained for a long time because of the lack of personnel.

In the context of these challenges, the paper proposes solutions to preserve and promote Xâm in the modern time, focusing on systematizing knowledge about Xâm; building an official Hát Xâm website with accessible audio, visual and textual documents, publishing the Hát Xâm curricula to teach at clubs and groups and providing support for those who are practicing Hát Xâm to orient Hát Xâm groups to develop in the right direction.

Keywords: conservation, inadequacies, solutions, Hát Xâm, difficulties, process, dissemination.